



# AWARD WINNING DESIGN



**TYRI proud to be part of the Toyota Material Handling German Design Award winning team.**

TYRI are proud to have worked alongside Toyota Material Handling to create exclusive and custom rear lighting bar for their Traigo80, a top-of-the-range, heavy-duty electric forklift and the official winner in The German Design Awards. The Traigo80 was chosen as the winner in the category 'Excellent Product Design' awarded by an esteemed international jury of experts. The German Design Awards are international prizes awarded by the German Design Council to honour unique design trends.

TYRI worked closely with the Toyota Material Handling design team to create a complete lighting system which brings together full rear lighting functionality of brake warning, turn and reverse signals in one stylish unit which fits the clean look of the Toyota Traigo80. This unit is exclusive to Toyota Material Handling and showcases what can be achieved in lighting design by TYRI working alongside OE manufacturers.

**WORKING CLOSELY WITH THE TOYOTA MATERIAL HANDLING DESIGN TEAM, TYRI CREATED A COMPLETE LIGHTING SYSTEM WHICH BRINGS TOGETHER FULL REAR LIGHTING FUNCTIONALITY.**

TYRI Sales Director, PA Klint stated, "Our sincere congratulations to Toyota Material Handling on being awarded the prestigious German Design Award 2019 for the Toyota Material Handling Traigo 80. It's really fantastic news and highlights the efforts and hard work of everyone working on this project leading towards this great accomplishment. We as the TYRI team are really thankful and humble Toyota Material Handling's confidence and trust in us to deliver a part of this amazing machine."

